



FILM PRODUCTION Services & Pricing Package

Back to the Underground
backtotheunderground.com



SERVICES



BACK TO THE UNDERGROUND is a Toronto based multi-disciplinary creative studio that produces films, events and talent. We work with our clients to dream up fresh and innovative concepts to create a body of work that addresses their needs.

We are a passionate, driven and highly creative team, that cares about triggering an emotional response through our work. Our core strengths are based on our non-traditional approach drawn from our grassroots mentality that results in versatility and ability to quickly and effectively respond to our client needs. We offer a complete development, design and production package.

Bringing it **BACK TO THE UNDERGROUND** and building from the roots up.

WHAT WE PROVIDE



Features films, commercials, music videos, event compilations and documentaries. We tell the story in a creative and professional way. We work with you from conception to distribution.



We deliver dynamic high calibre entertainment and impact to every kind of event that we are involved in. We take your brand and apply a grassroots approach. We make your event what everyone is talking about Monday morning!



Specializing in urban/hip hop talent, b-boys, beat boxer, djs and emcees we deliver the highest level entertainment and serve as a professional gateway to authentic artists.

FEATURE FILM, SHORT FILM, TV AND MUSIC VIDEO

BACK TO THE UNDERGROUND is your one stop shop to executing your vision.

We tell your story in a creative and professional way. We work with you from conception to distribution. Let BACK TO THE UNDERGROUND produce your project. We have a versatile team that is eager take your ideas to the next level by providing committed creative development. You will be working with down-to-earth professionals who are passionate about their craft. Our best work comes from collaboration and constant communication with our clients.



OUR TEAM

We make it easy! We work with who you already have and fill in the gaps with our roster of professionals. We meet with you to discuss the schedule, we ask you a few questions to get to know about the project, and that's it! We go back to the lab and work out a plan.

CINEMATIC LOOK

Clean, polished and professional story telling. We are all about telling your story and capturing it like it's a feature film. Our production team members are all film industry professionals. You'll be working with down-to earth professionals who are passionate about their craft. We love to make films and we will be sure to make your event is completely highlighted.

PRICES & CUSTOMIZABILITY

Our prices are intended to be fair and flexible. They are carefully customized with you to best suit the needs of your event. Our base rates reflect our aim to maintain the highest level of talented production crew to assure the best quality output. We are happy to customize, and always focus on quality by doing so.

COMMERCIAL

CREATIVE MINDS PRODUCING BRANDED CONTENT FOR: TELEVISION, FILM & WEB

BACK TO THE UNDERGROUND delivers innovative and professional work.

Our commercial portfolio includes work for:

TELUS, NOKIA, SAMSUNG, BLACKBERRY, BACARDI, PERRIER, ACUVUE DEFINE, COCA-COLA & MORE

We capture the essence of your brand by working directly with your team.

We love to collaborate and discover new ways to deliver your message.



CREATIVE DEVELOPMENT

We help take your ideas to the next level by providing committed creative development.

You will be working with down-to-earth professionals who are passionate about their craft.

Our best work comes from collaboration and constant communication with our clients.

BROADCAST & WEB

We execute the collaborative vision that is ready for both broadcast or web. We scale it to the level that best suits your needs and bottomline.

PRICES & CUSTOMIZABILITY

Our prices are intended to be fair and flexible. They are carefully customized with you to best suit the needs of your project. Our base rates reflect our aim to maintain the highest level of talented production crews to assure the best quality output. We are happy to customize, and always focus on quality when doing so.

PRICING

ESSENTIALS PACKAGE	ANY SIZE PROJECT	ANY BUDGET	QUALITY
<i>Prices quoted by project</i>			
<p>We love working directly with your marketing team to collaboratively build a fresh concept that reflects your brand and message. As a full-service production company we work with you from pre-production to post.</p> <p>Includes: Creative team Writing Casting</p>	<p>We've worked with both big box corporate companies and independent start-ups. Depending on your needs we can scale the project to the size you desire.</p> <p>Includes: Production management Cinematography Editing CG Effects</p>	<p>We totally get it! Everyone is on a budget and we do what can to add as much value with keeping the bottom line within your means. So we offer competitive rates, discounts and creative budgetary solutions.</p> <p>Includes: Equipment Full film crew Creative solutions</p>	<p>No matter the size, no matter the budget, we focus on producing top quality work that is unique for each of our clients.</p>

Should you have any further questions, feel free to drop us a line!

Please note that we are happy to send you a quotation based on a briefing doc or meeting

EVENT COMPILATION

BIRTHDAYS, WEDDINGS, PRODUCT LAUNCHES, BUSINESS MEETINGS, CONVENTIONS AND CONFERENCES, GRADUATIONS, AND MORE.

BACK TO THE UNDERGROUND covers all types of events: corporate, ceremonies, celebratory and conferences.

We capture the essence of your event by highlighting it as if we were attending ourselves.
We specialize in taking the viewer on a journey through the festivities from beginning to the end.



OUR APPROACH

We make it easy! We meet with you before the event to discuss the schedule, we ask you a few questions to get to know you, and that's it! We go back to the lab and work out a plan. From that point on, you have nothing to worry about. It really IS that easy! We do our job right and deliver quality.

CINEMATIC LOOK

Clean, polished and professional story telling. We are all about telling your story and capturing it like it's a feature film. Our production team members all work in the film industry, so they know what to do to make you a star. You'll be working with down-to earth professionals who are passionate about their craft. We love to make films and we will be sure to make your event is completely highlighted.

PRICES & CUSTOMIZABILITY

Our prices are intended to be fair and flexible. They are carefully customized with you to best suit the needs of your event. Our base rates reflect our aim to maintain the highest level of talented production crew to assure the best quality output. We are happy to customize, and always focus on quality by doing so.

PRICING

ESSENTIALS PACKAGE - FULL DAY COVERAGE	DOCUMENTARY COVERAGE (ADD-ON)	THE TEASER SHOOT (ADD-ON)	SAME-DAY EDIT (ADD-ON)
<i>Starting at \$4,000</i>	<i>Starting at \$700</i>	<i>Starting at \$1,000</i>	<i>\$1,000</i>
<p>We'll be there with you for the entire day. Capturing every moment from the beginning right to the end of the night.</p> <p>Includes: Full Day Coverage 2 Cinematographers HD Video Highlight Compilation (5-7 minute compilation) Unlimited Locations 3 USB drives</p>	<p>Don't miss a thing! We will capture every moment and do a full length cut of the entire evening so you can experience the best moments all over again in full.</p> <p>Includes: 1-1.5 Hour Full Feature Edit Optional Raw Footage Interviews with guest</p>	<p>In order to build up your event's festivities, what better way than to send a teaser to get the guest excited! We really get to take our time and apply our film making expertise to capture the story behind the event. With this additional shooting time, and fully controlled environment it will undoubtedly add immense value to you event!</p> <p>Includes: Full day shoot 1 creative edit Hosting online Custom website URL (e.g. www.youreventnamehere.com)</p>	<p>We create a Highlights Compilation on the same day to be projected at your event's evening reception so that you can relive the morning with your guests!</p> <p>Includes: On-site video editor 1 Same-Day Edit</p>

Should you have any further questions, feel free to drop us a line!
Please note that the prices do not include tax (13% Ontario HST)

CONTACT

BACK TO THE UNDERGROUND
LEE PHAM
416-301-7426
INFO@BACKTOTHEUNDERGROUND.COM

WWW.BACKTOTHEUNDERGROUND.COM