



EVENT PRODUCTION & COVERAGE

Pricing Package

Back to the Underground
backtotheunderground.com



SERVICES



BACK TO THE UNDERGROUND is a Toronto based multi-disciplinary creative studio that produces films, events and talent. We work with our clients to dream up fresh and innovative concepts to create a body of work that addresses their needs.

We are a passionate, driven and highly creative team, that cares about triggering an emotional response through our work. Our core strengths are based on our non-traditional approach drawn from our grassroots mentality that results in versatility and ability to quickly and effectively respond to our client needs. We offer a complete development, design and production package.

Bringing it **BACK TO THE UNDERGROUND** and building from the roots up.

WHAT WE PROVIDE



Features films, commercials, music videos, event compilations and documentaries. We tell the story in a creative and professional way. We work with you from conception to distribution.



We deliver dynamic high calibre entertainment and impact to every kind of event that we are involved in. We take your brand and apply a grassroots approach. We make your event what everyone is talking about Monday morning!



Specializing in urban/hip hop talent, b-boys, beat boxer, djs and emcees we deliver the highest level entertainment and serve as a professional gateway to authentic artists.

EVENT COMPILATION

BIRTHDAYS, WEDDINGS, PRODUCT LAUNCHES, BUSINESS MEETINGS, CONVENTIONS AND CONFERENCES, GRADUATIONS, AND MORE.

BACK TO THE UNDERGROUND covers all types of events: corporate, ceremonies, celebratory and conferences.

We capture the essence of your event by highlighting it as if we were attending ourselves.
We specialize in taking the viewer on a journey through the festivities from beginning to the end.



OUR APPROACH

We make it easy! We meet with you before the event to discuss the schedule, we ask you a few questions to get to know you, and that's it! We go back to the lab and work out a plan. From that point on, you have nothing to worry about. It really IS that easy! We do our job right and deliver quality.

CINEMATIC LOOK

Clean, polished and professional story telling. We are all about telling your story and capturing it like it's a feature film. Our production team members all work in the film industry, so they know what to do to make you a star. You'll be working with down-to earth professionals who are passionate about their craft. We love to make films and we will be sure to make your event is completely highlighted.

PRICES & CUSTOMIZABILITY

Our prices are intended to be fair and flexible. They are carefully customized with you to best suit the needs of your event. Our base rates reflect our aim to maintain the highest level of talented production crew to assure the best quality output. We are happy to customize, and always focus on quality by doing so.

PRICING

ESSENTIALS PACKAGE - FULL DAY COVERAGE	DOCUMENTARY COVERAGE (ADD-ON)	THE TEASER SHOOT (ADD-ON)	SAME-DAY EDIT (ADD-ON)
<i>Starting at \$4,000</i>	<i>Starting at \$700</i>	<i>Starting at \$1,000</i>	<i>\$1,000</i>
<p>We'll be there with you for the entire day. Capturing every moment from the beginning right to the end of the night.</p> <p>Includes: Full Day Coverage 2 Cinematographers HD Video Highlight Compilation (5-7 minute compilation) Unlimited Locations 3 USB drives</p>	<p>Don't miss a thing! We will capture every moment and do a full length cut of the entire evening so you can experience the best moments all over again in full.</p> <p>Includes: 1-1.5 Hour Full Feature Edit Optional Raw Footage Interviews with guest</p>	<p>In order to build up your event's festivities, what better way than to send a teaser to get the guest excited! We really get to take our time and apply our film making expertise to capture the story behind the event. With this additional shooting time, and fully controlled environment it will undoubtedly add immense value to you event!</p> <p>Includes: Full day shoot 1 creative edit Hosting online Custom website URL (e.g. www.youreventnamehere.com)</p>	<p>We create a Highlights Compilation on the same day to be projected at your event's evening reception so that you can relive the morning with your guests!</p> <p>Includes: On-site video editor 1 Same-Day Edit</p>

Should you have any further questions, feel free to drop us a line!
Please note that the prices do not include tax (13% Ontario HST)

CONTACT

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